



North American Gaming Regulators Association: Sports Betting

August 8, 2019

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Regulating Sports Betting

Cannot treat like other wagering

More difficult to regulate



Wagering Methods



Teller



Kiosk



Mobile

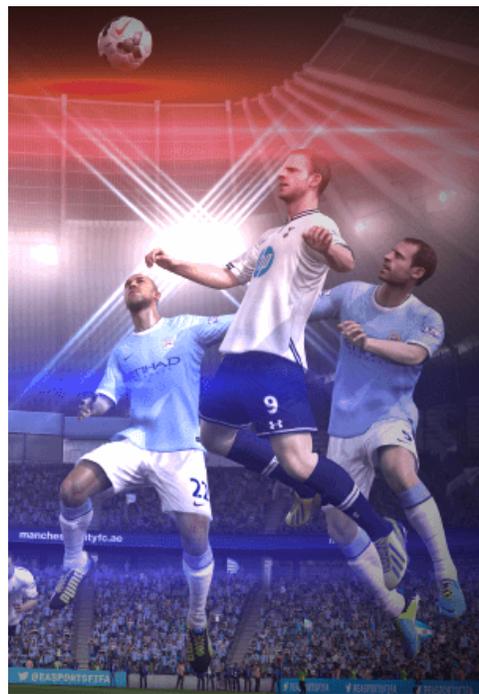
Accepted Wagers



Approved Events



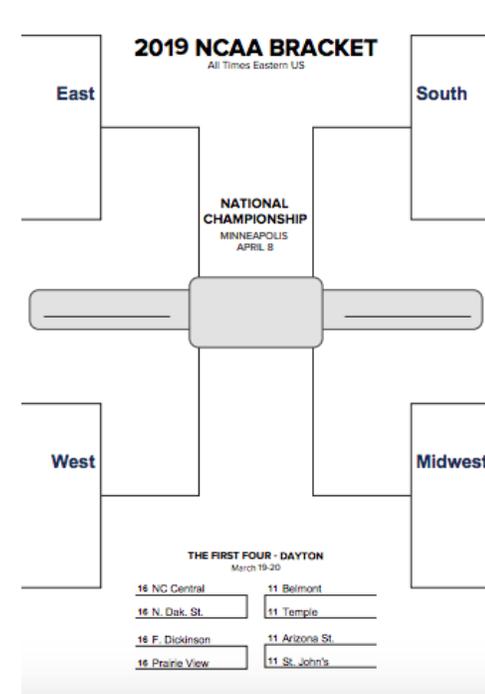
eSports



Virtual Sports

Player	Position	Team	Game	Time
A. JUDGE	OF	NY Yankees	MIN	17 JUL 5:10PM
K. BRYANT	3B	Chicago Cubs	ATL	17 JUL 4:35PM
C. BLACKMON	CF	San Diego Padres	COL	17 JUL 5:40PM
N. ARENADO	3B	San Diego Padres	COL	17 JUL 5:40PM
G. SPRINGER	RF	Seattle Mariners	HOU	17 JUL 5:10PM
D. FREESE	3B	Milwaukee Brewers	PIT	17 JUL 4:05PM

Fantasy Sports



Brackets & Tourneys

EXCEPTIONS: In-state college games, Olympic events, Minor or development leagues

Integrity

NJ Operators must use Integrity Monitoring Providers (SWIMA) to receive and report unusual activity and to identify suspicious activity

Regulator has direct access to the Integrity Monitoring Provider's monitoring system

MS Vendors responsible for monitoring for unusual activity

Geolocation

Verifies bettor's location

Allows mobile wagering
(in-venue or online)

Effective for VPN users

Identifies device, entry denials

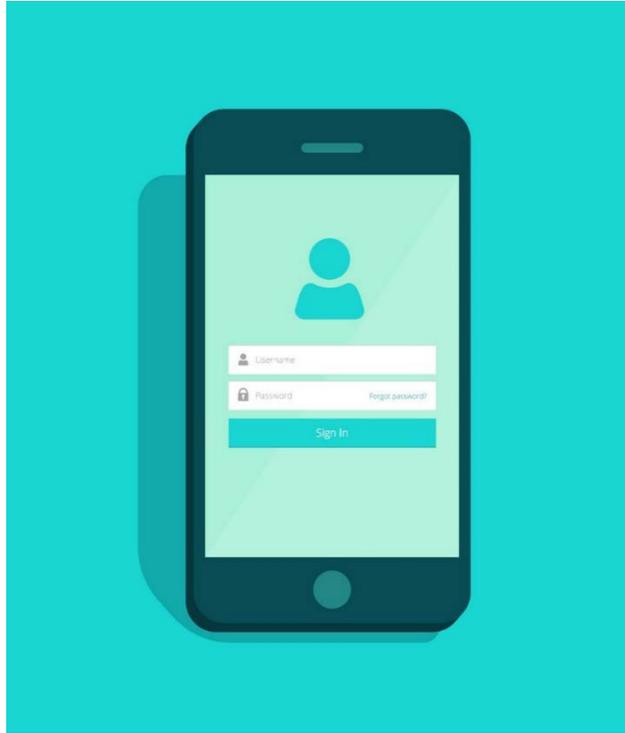
Q: When to verify location?

Data goes to regulators and operators

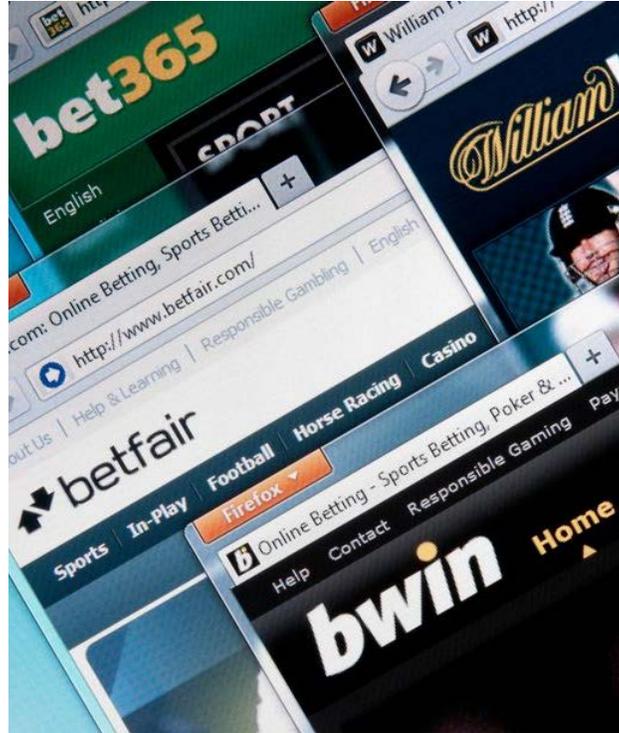
Use data for fraud investigations



Other Mobile Device Vendors



Know Your Customer



Marketing Affiliates



Payment Providers

Complaints

Sports betting = increased complaints

Process:

Complainant works with operator to address complaint

Regulator gets involved based on nature of complaint or if it can't be resolved at operator level

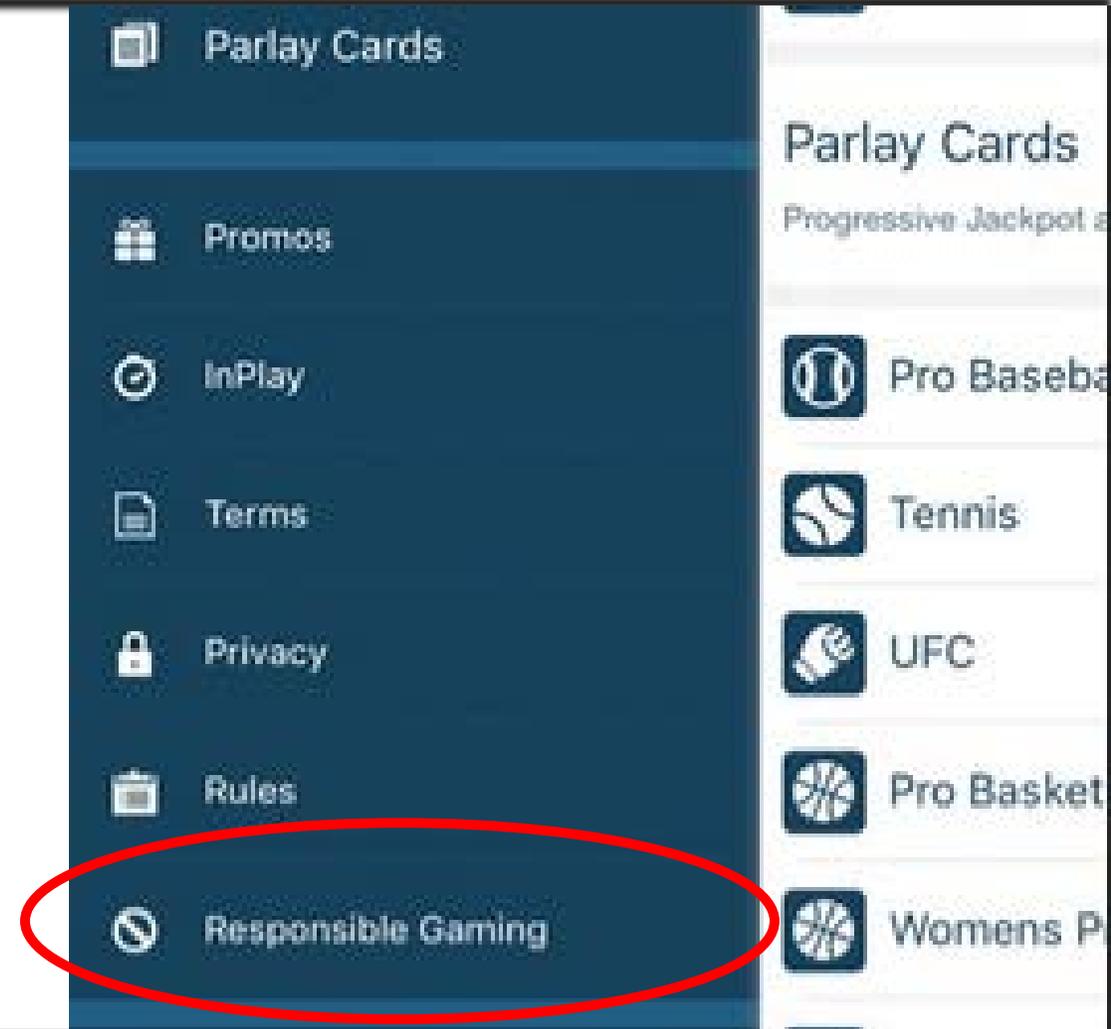


Responsible Gaming for Mobile

Identity verification

In-app responsible gaming info

Set player account limits





Questions?

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