



NHL Seattle Foundation

NHL Seattle and the NHL Seattle Foundation will:

- **UNIFY** our community by ensuring that everyone feels seen, included, and welcome.
- **INSPIRE** by creating life changing moments and sharing powerful stories.
- **DISRUPT** the status quo by breaking down barriers and advancing positive social change.
- **LEAD** by example, encouraging our fans to speak up, show up and step up.

SPEAK UP

Lead, partner, and advocate on behalf of important community issues.

Youth Homelessness

Diversity and Inclusion

Opportunity Gap

SHOW UP

Engage in the community and encourage our fans to do the same.

Community Outreach

Community Partnerships

Defining Moments

STEP UP

Invest in programs and partnerships that increase opportunity and access.

Youth Hockey Programs

YouthCare

NHL Seattle and the NHL Seattle Foundation will **STEP UP** by investing in programs and organizations that serve marginalized youth in our region, such as:

- Learn to skate program for low income youth
- Floor hockey inclusion activities for youth of color
- Other abled hockey (sled hockey, wheelchair hockey, etc.)
- Girls hockey programs – girls empowerment programming
- LGBTQ+ hockey and inclusion programming / efforts
- Supporting youth hockey scholarships to help hockey players continue their development regardless of financial means
- Equipment drives for youth interested in playing hockey
- Science of sports education programming (STEM Focused)
- Sports media education programming (Humanities and Arts Focused)
- Transportation – Hockey Rink Direct. A partnership with County Transportation Services to have public transit take people to rinks
- Park improvements project – placing hockey nets in parks
- Before school skate and breakfast program
- Hockey camps and clinics for youth in more remote areas
- After school leadership programming
- Youth athlete mentorship programming
- Sport and nutrition program to combine sport and food literacy
- Sport sampling camps and clinics
- Year-round educational tutoring and recreational ice hockey or floor hockey activities
- Local school and ice rink PE class collaborations
- Player and Parent Character Development programs (sportsmanship, teamwork, and other life skills)
- King County State of Play – Play Equity Coalition

YOUTHCARE

A unique partnership and opportunity to move the needle in the fight against youth homelessness through a commitment of \$10 million over 10 years including capacity building, monetary and marketing support, job training and employment opportunities.