

Public Opinion Survey

Washington State Gambling Commission

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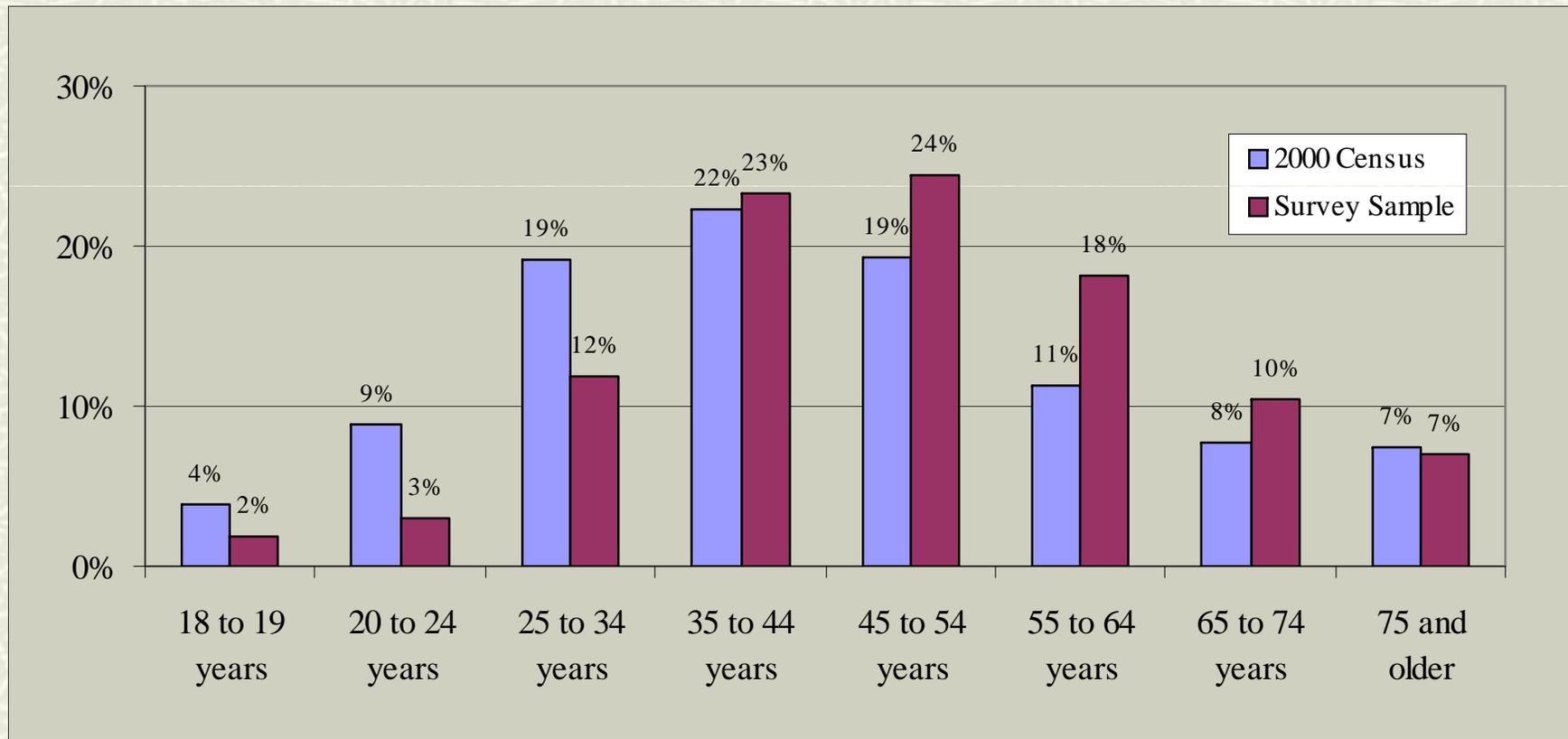
Overview: Key Research Questions

- State residents' current gambling practices,
- Their knowledge of gambling regulation, and
- Their opinions on a range of current policy issues

Sampling Methodology

- Survey conducted between Oct 17 and Nov 17
- Random digit dialing methodology across households statewide
- Asked to speak with person over 18 with most recent birthday
- Every number had at least 7 call-back attempts
- Full survey was administered if respondent indicated they had lived in Washington for at least 12 months. (N=500 full surveys)

Comparing the Unweighted Sample and Population by Age



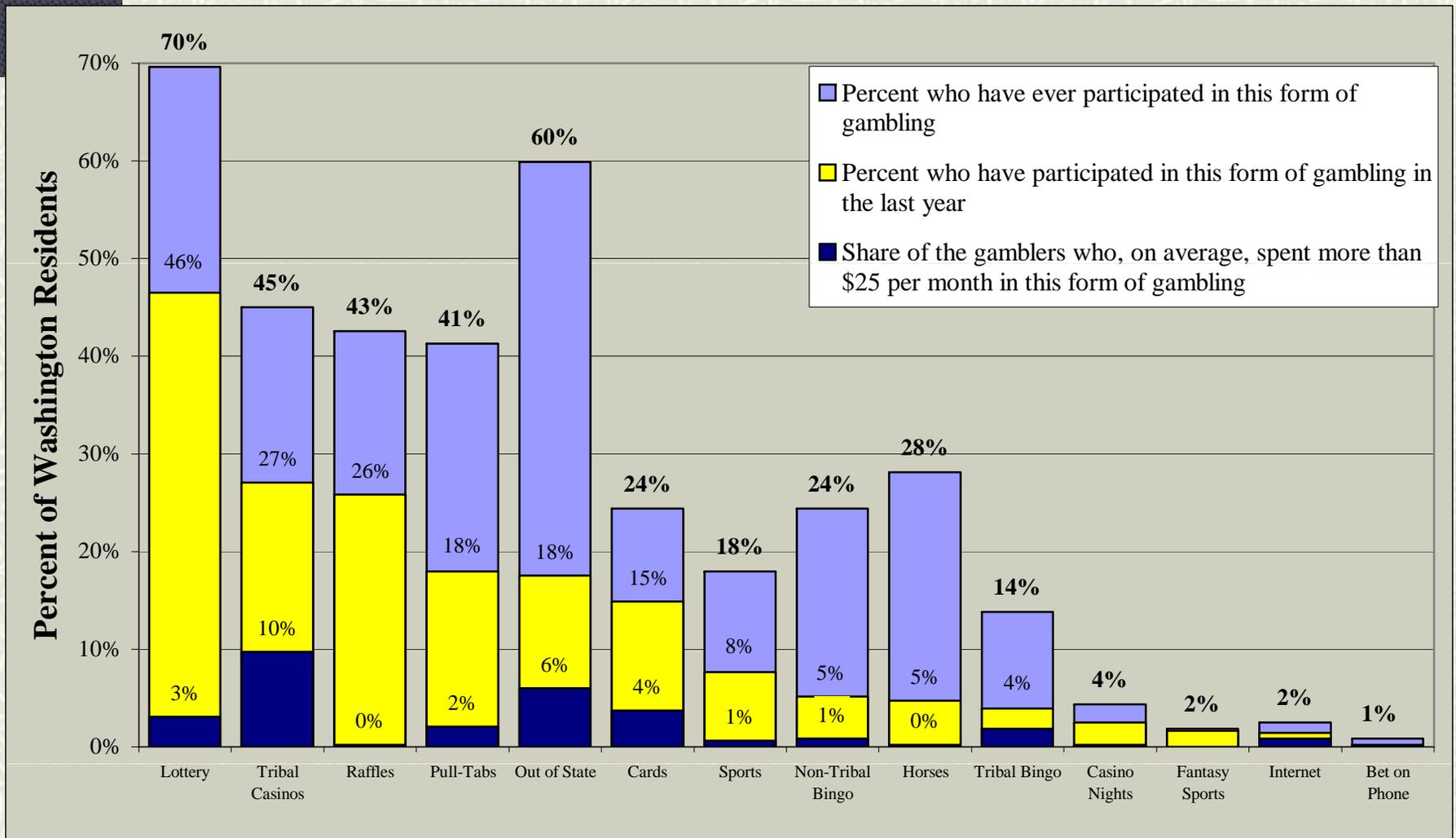
Comparing Weighted Sample and Population by Household Income



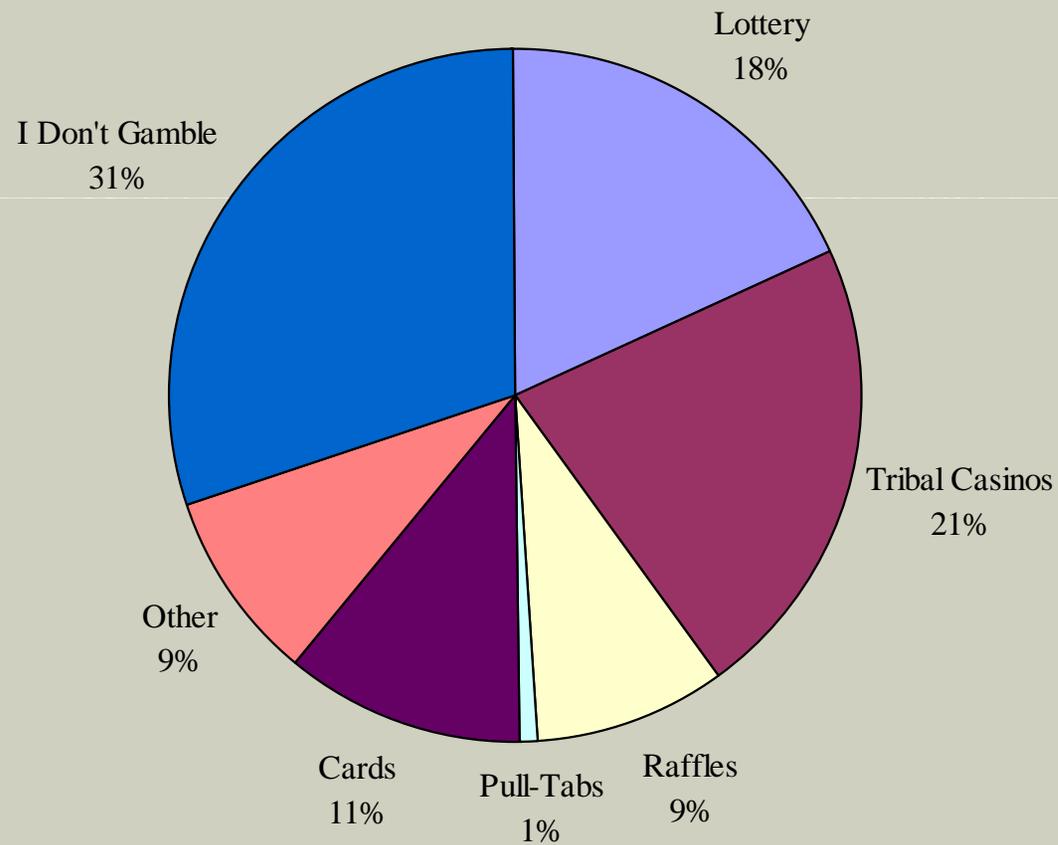
Questions about Participation in Gambling Activities

- Have you *ever* played or spent money on ... in Washington State?
- Have you played or spent money on ... *in the past year?*
- Please estimate the amount that you spent on ... in a typical month? (If the respondent says they only play a couple of times a year, ask them for their best estimate of a yearly amount.)

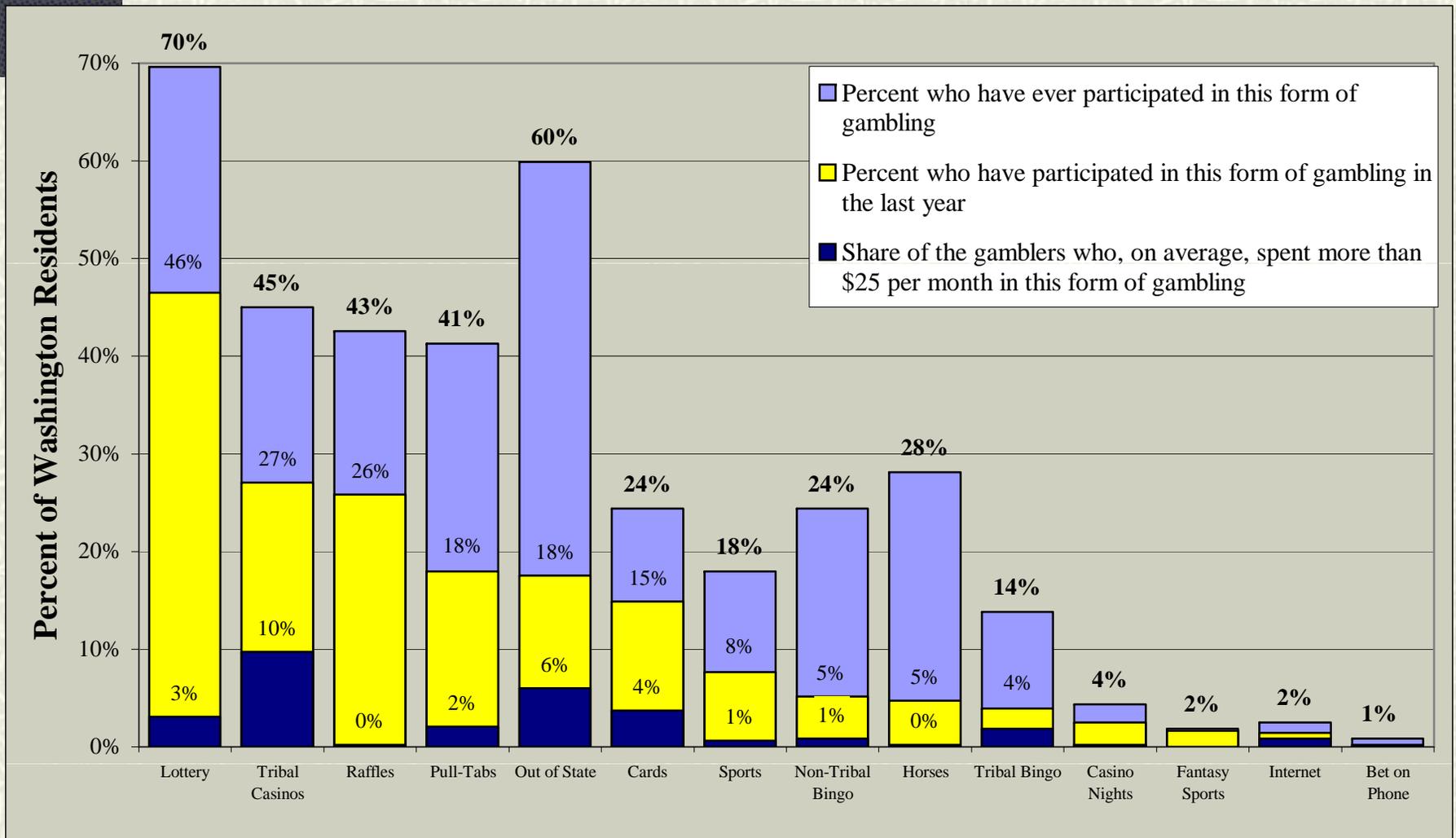
Participation in Gambling Activities



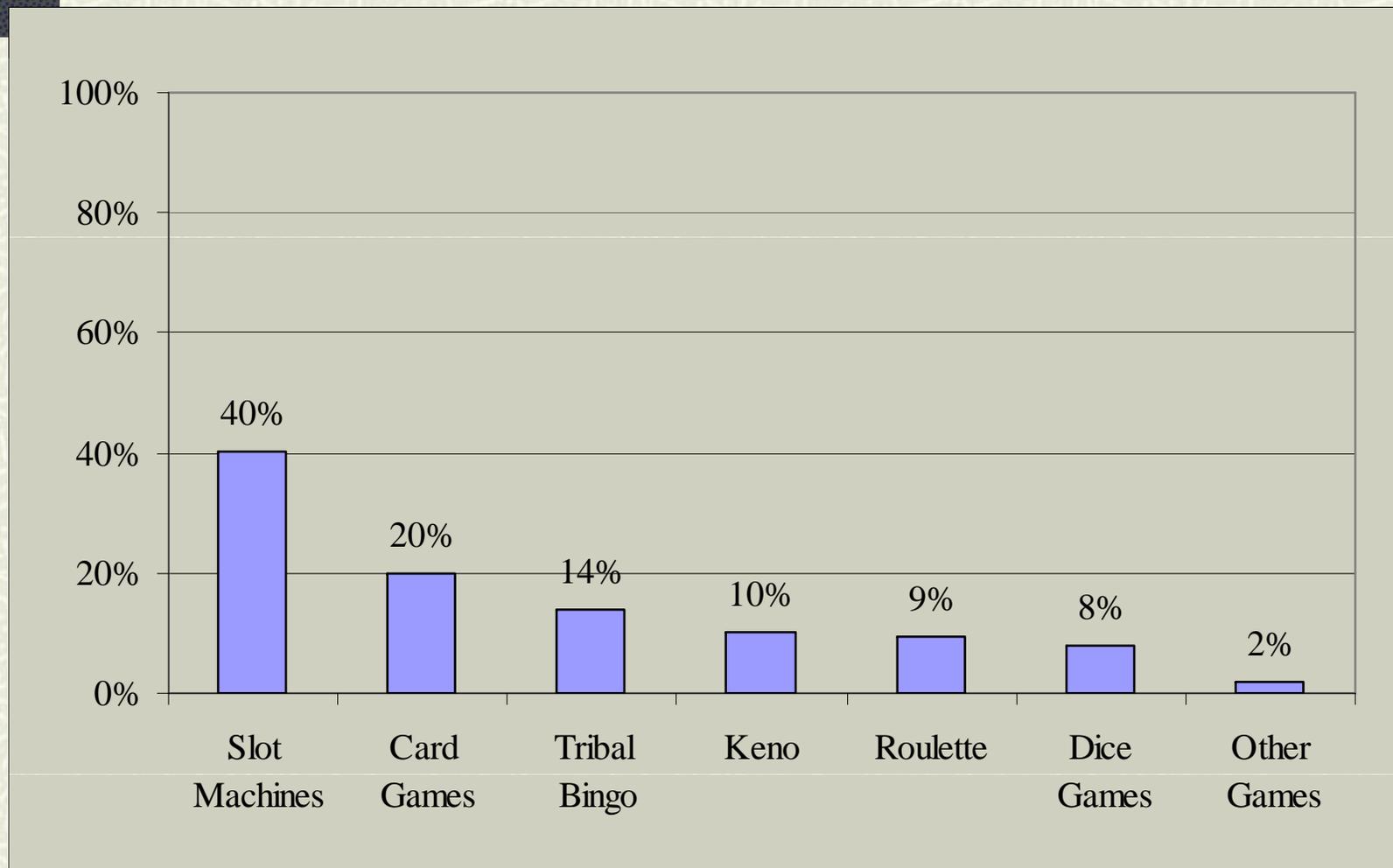
Washington Residents' Favorite Form of Gambling



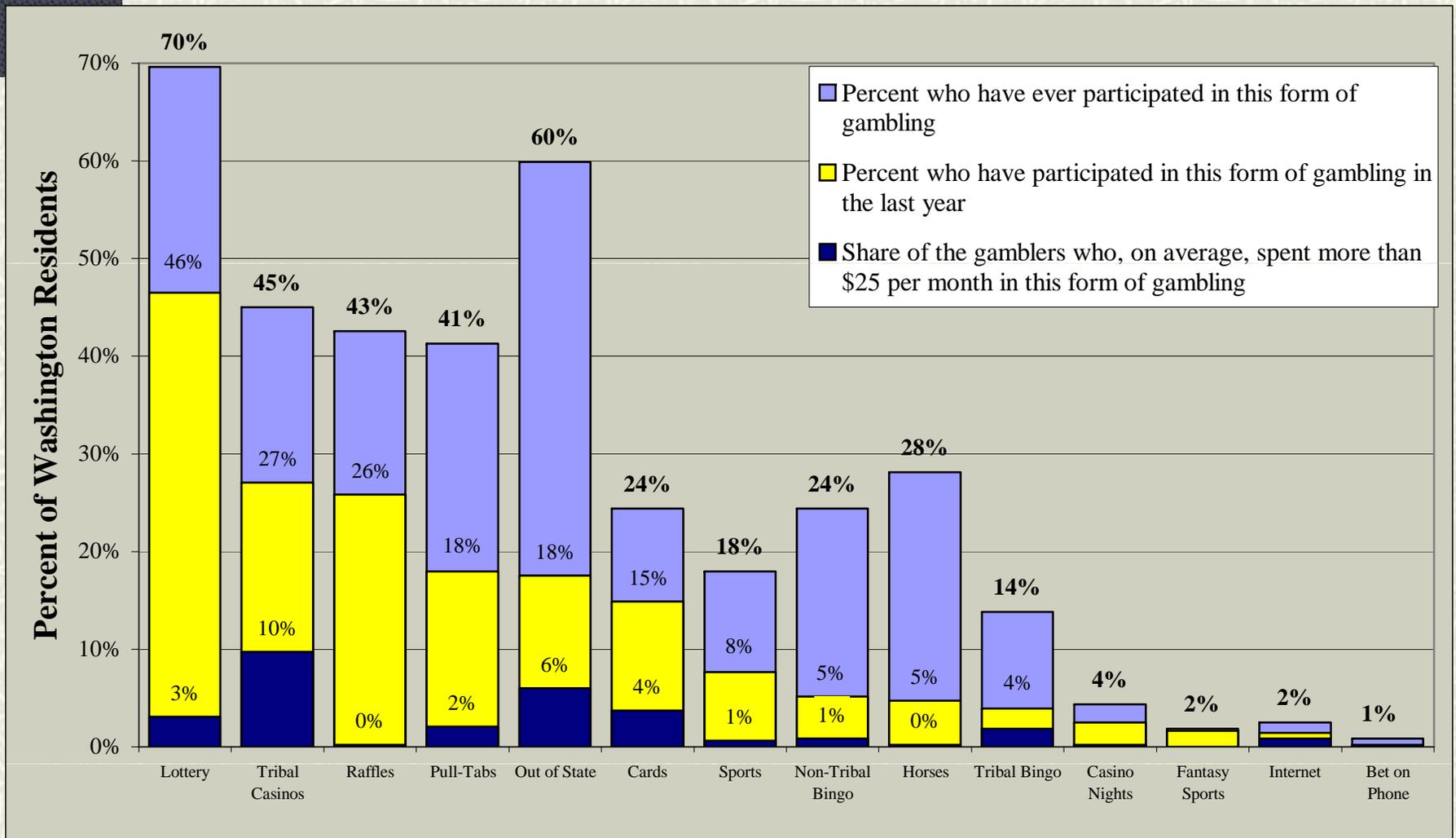
Participation in Gambling Activities



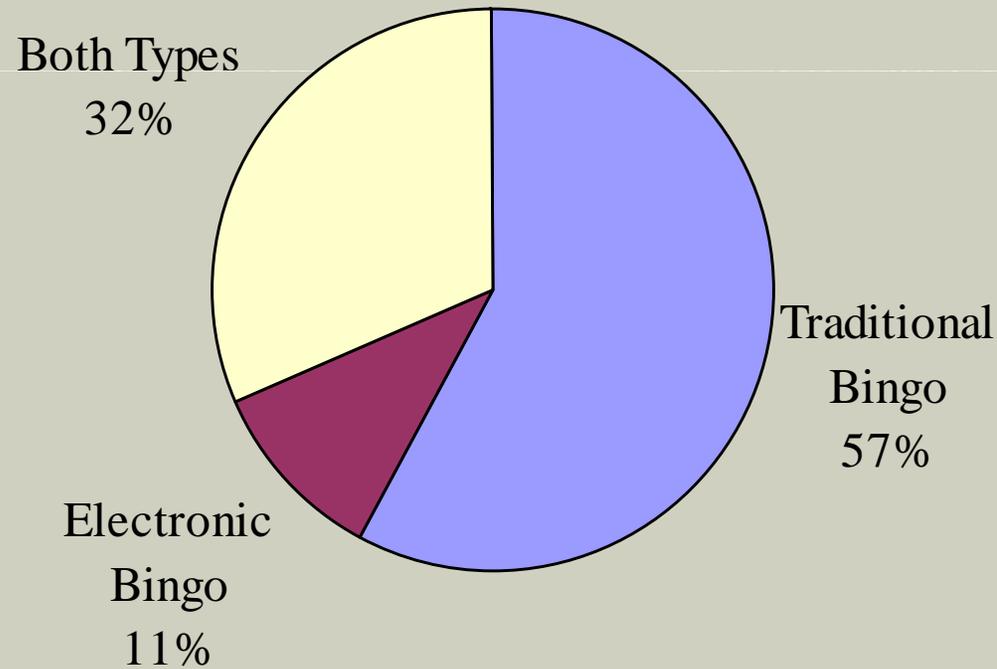
Tribal Casino Games Ever Played by Washington Residents



Participation in Gambling Activities



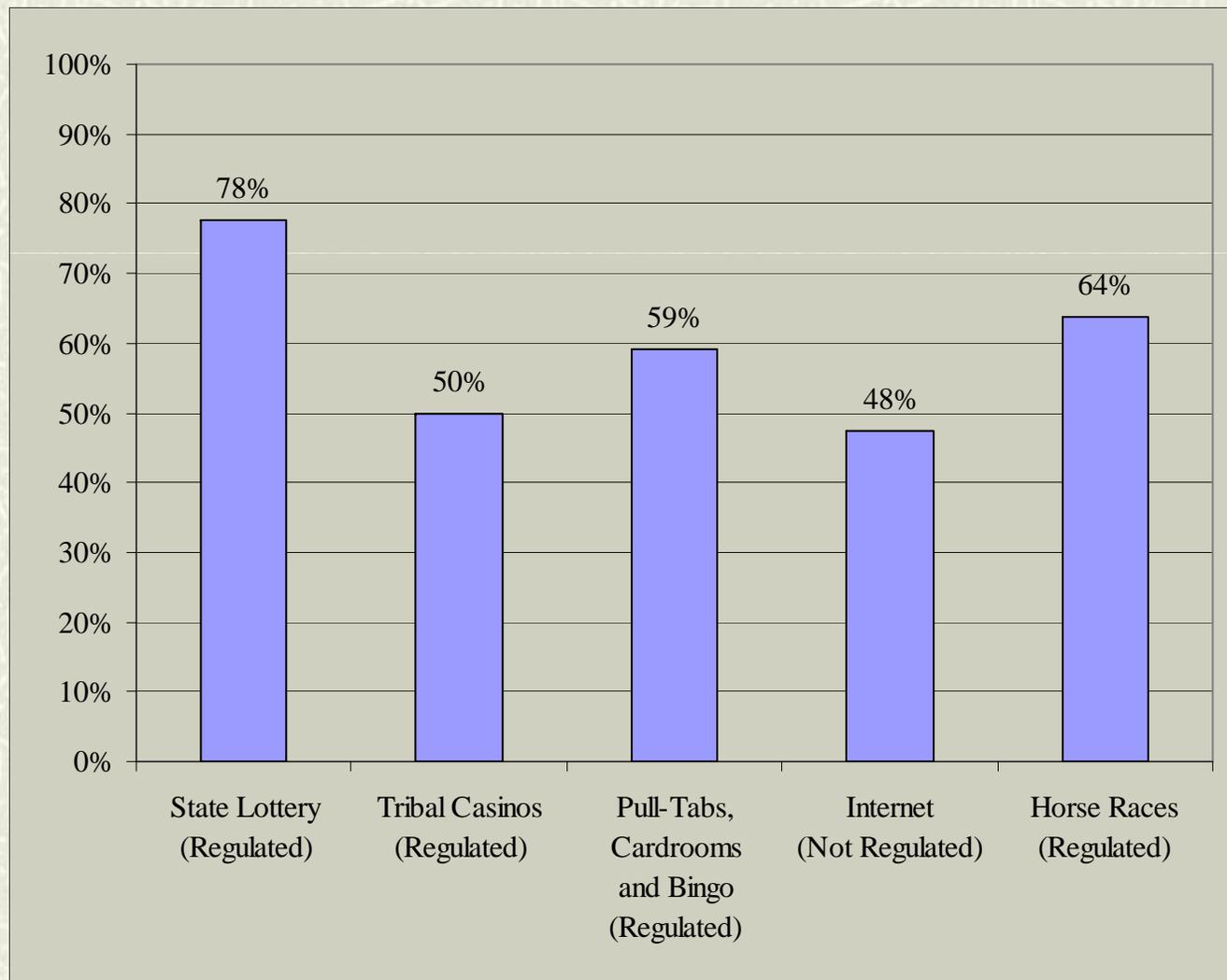
Residents' Preferred Form of Tribal Bingo



Questions about Gambling Regulation

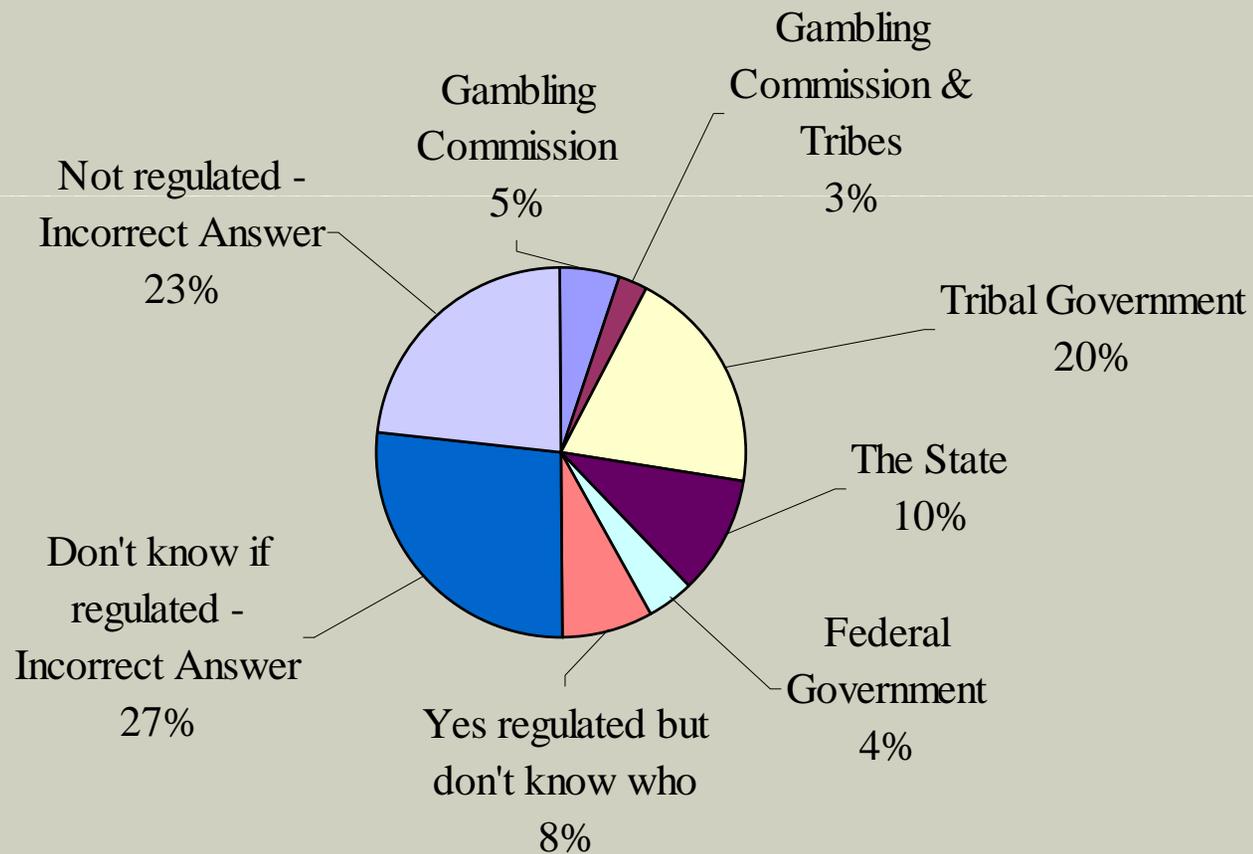
- To the best of your knowledge, is ... regulated?
- If yes: Who regulates it?
- Questions asked regarding five types of gambling: Lottery, Tribal Casinos, Pull-Tabs & Card Rooms, Internet, and Horse Racing

% of Washington Residents Correctly Answering Regulation Questions



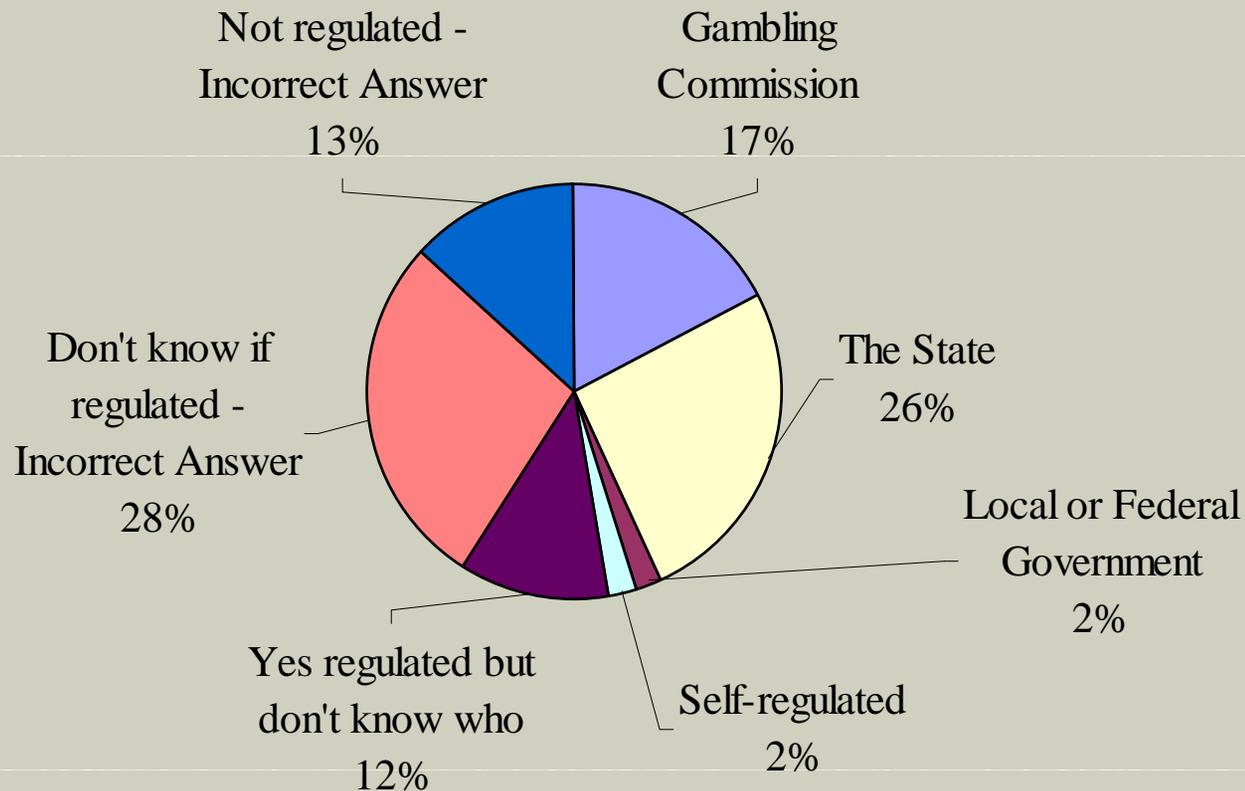
Who regulates Tribal Casinos?

(Correct Answer: The Gambling Commission, the Tribes, and the Federal Government)



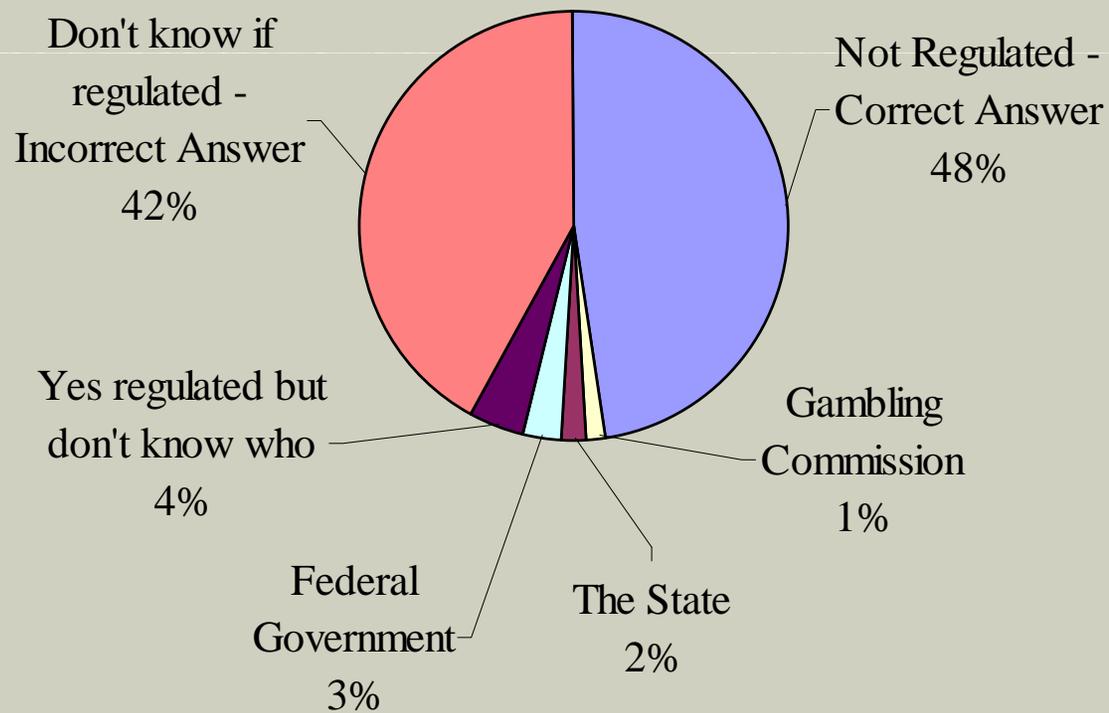
Who regulates Pull-Tabs, Card Rooms and Bingo?

(Correct Answer: The Gambling Commission)



Who regulates Internet gambling?

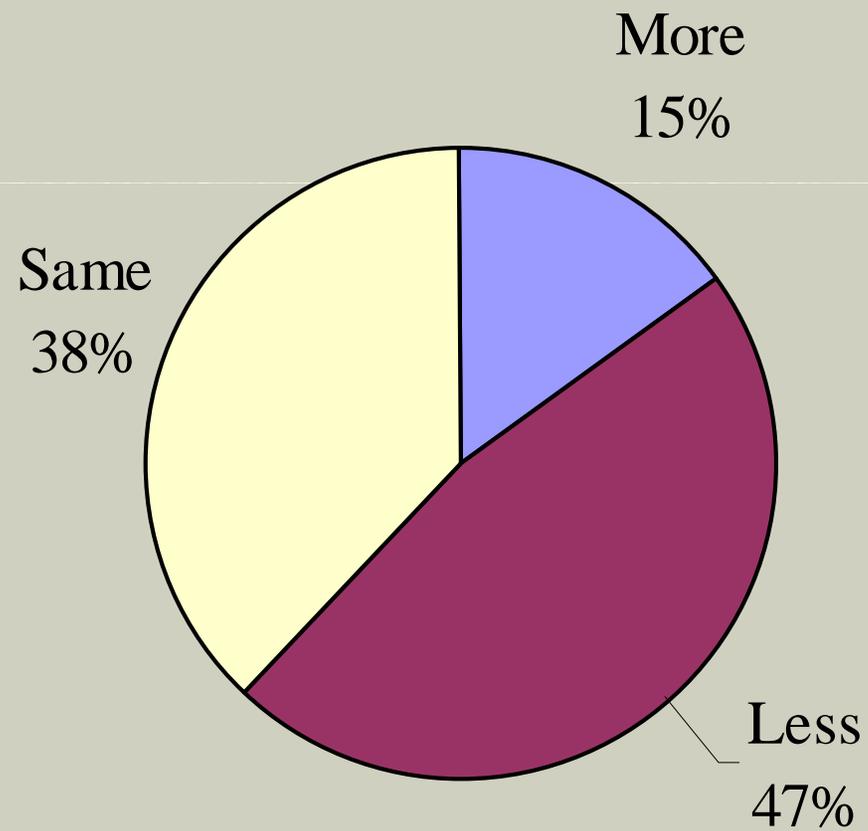
(Correct Answer: It is not currently regulated.)



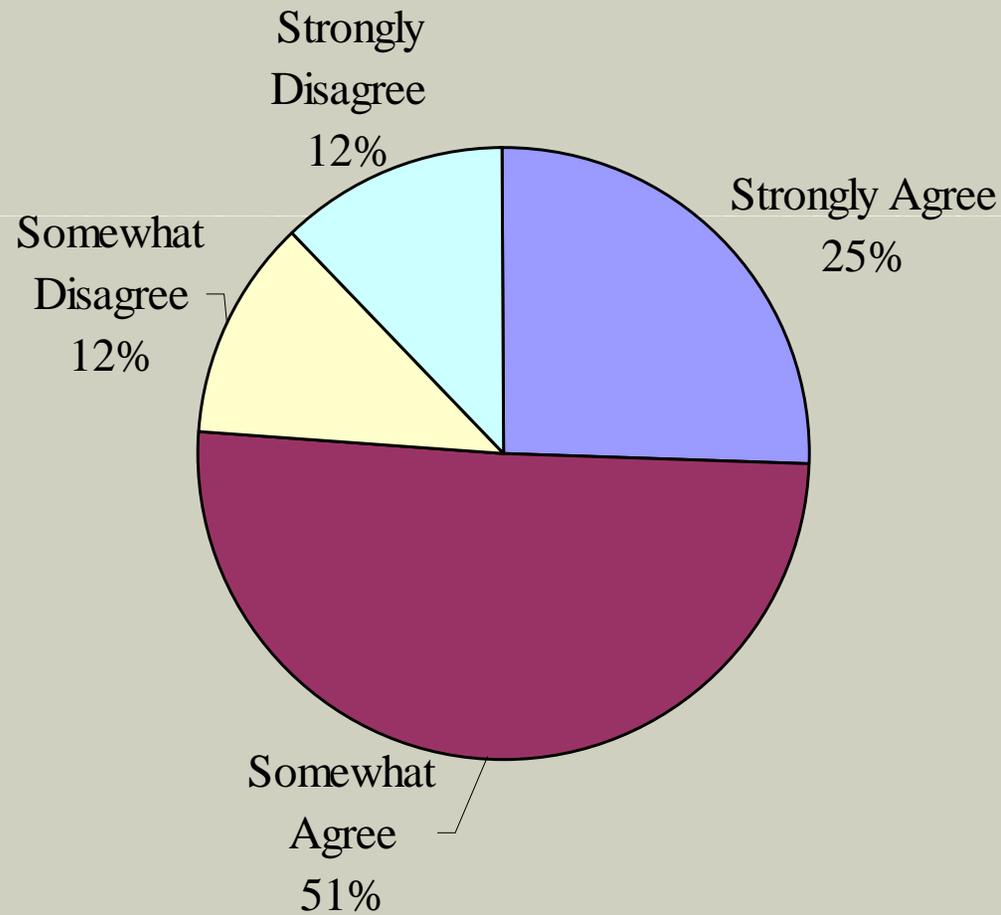
Gambling Policy Questions

- The general availability of gambling, its role supporting charity, and current state laws
- Respondents' concerns about underage gambling, unregulated Internet gambling, crimes committed to support gambling habits, the role of organized crime, and unregulated sports betting
- Concerns about their own gambling habits
- Their feeling about the overall honesty and fairness of gambling in Washington

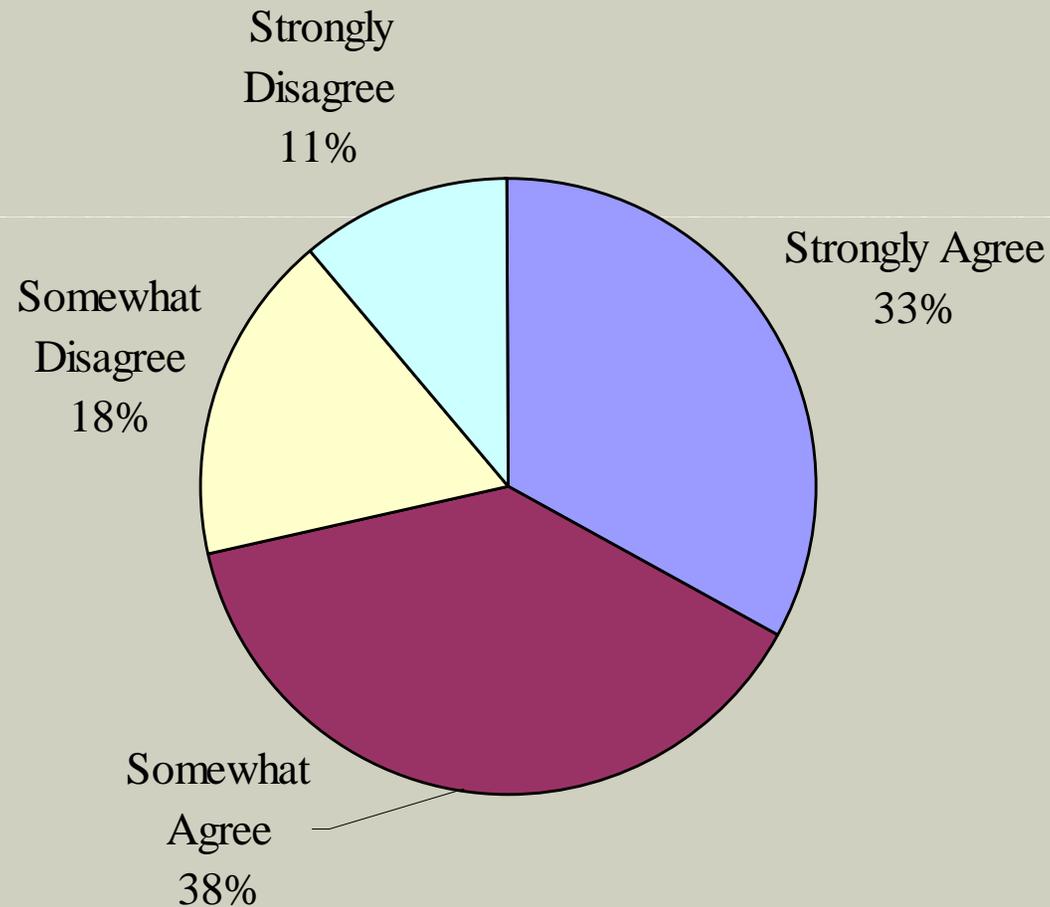
Overall Availability of Gambling



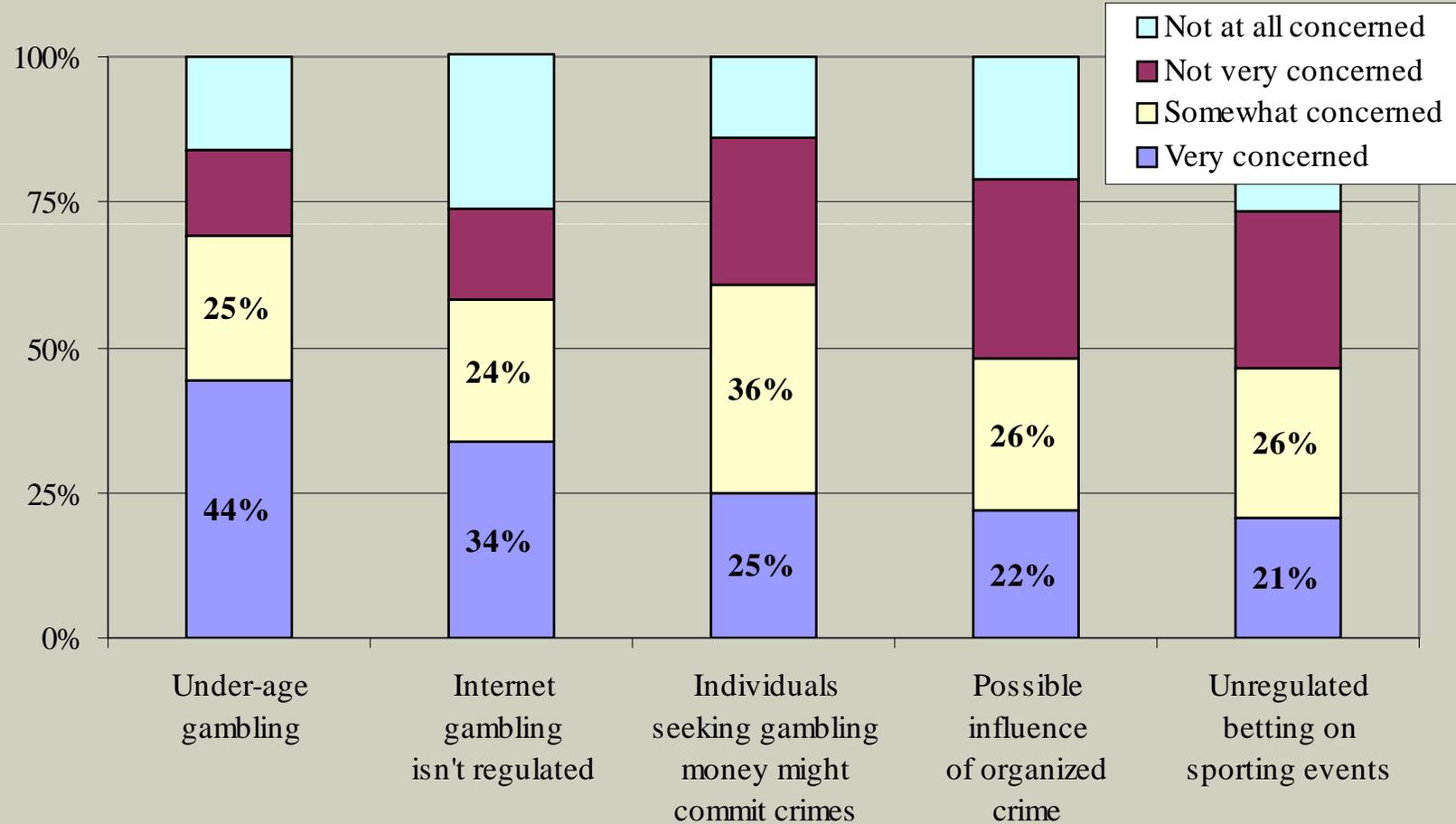
Agree or disagree: Gambling Activities which Support Charities and Non-profit Organizations are a Good Idea



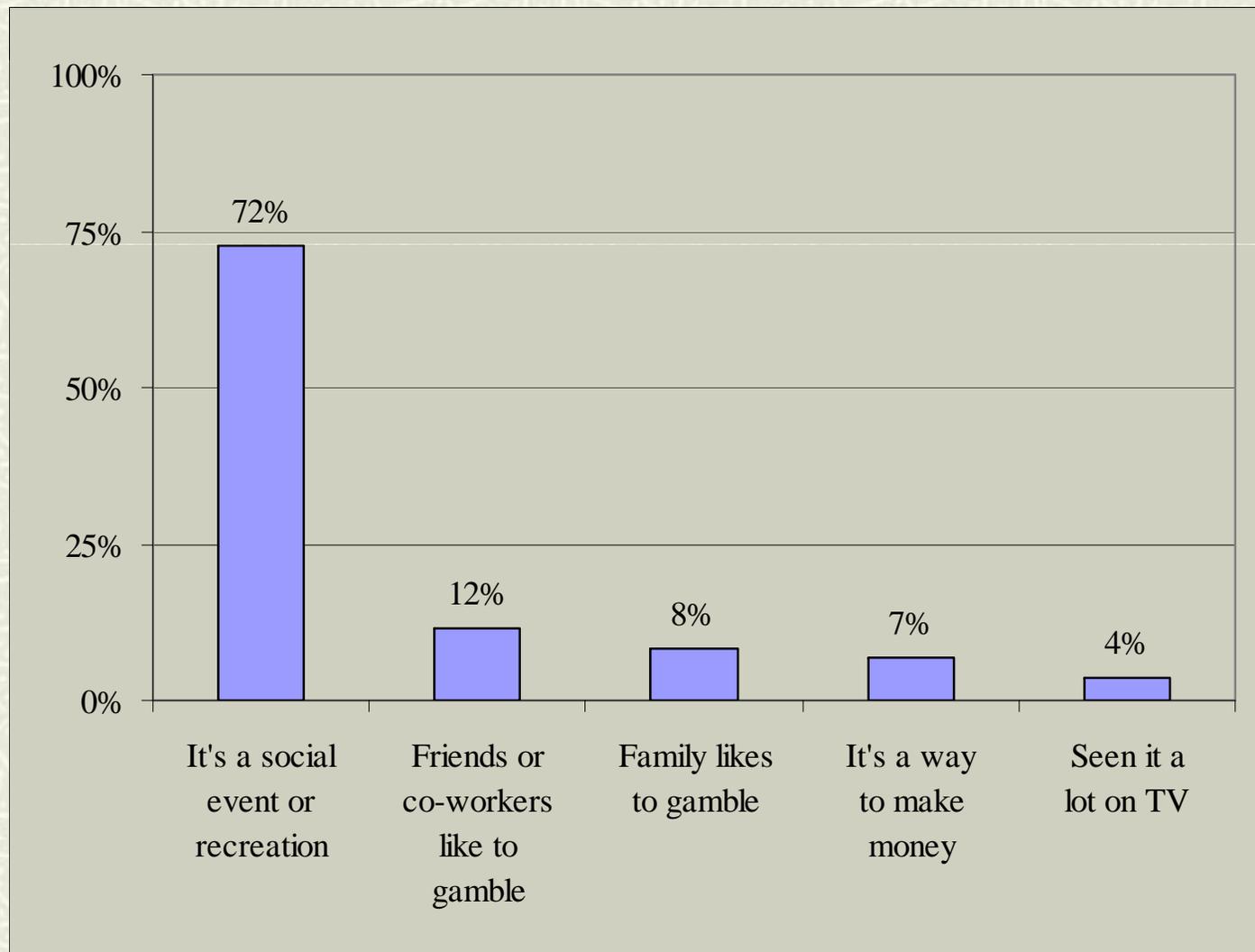
Agree or disagree: Laws Regulating Gambling Should be Strengthened



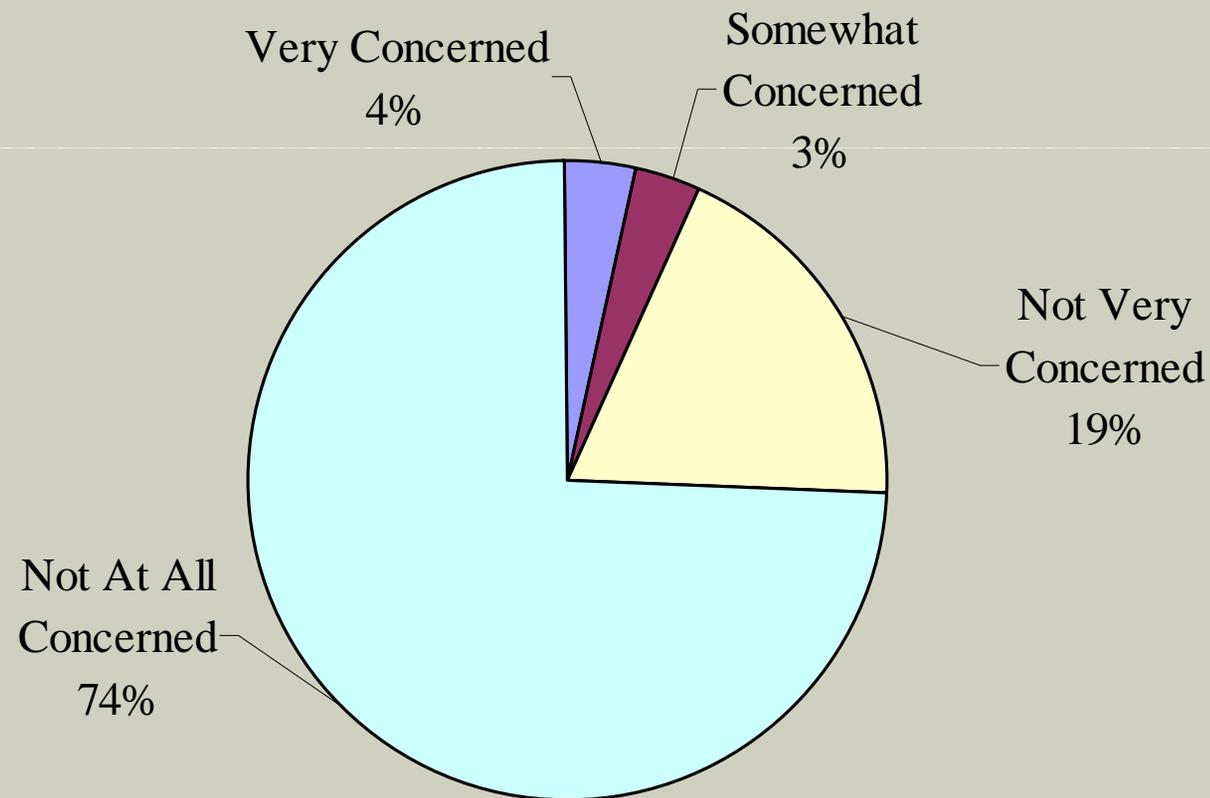
Residents' Concerns About Gambling Issues



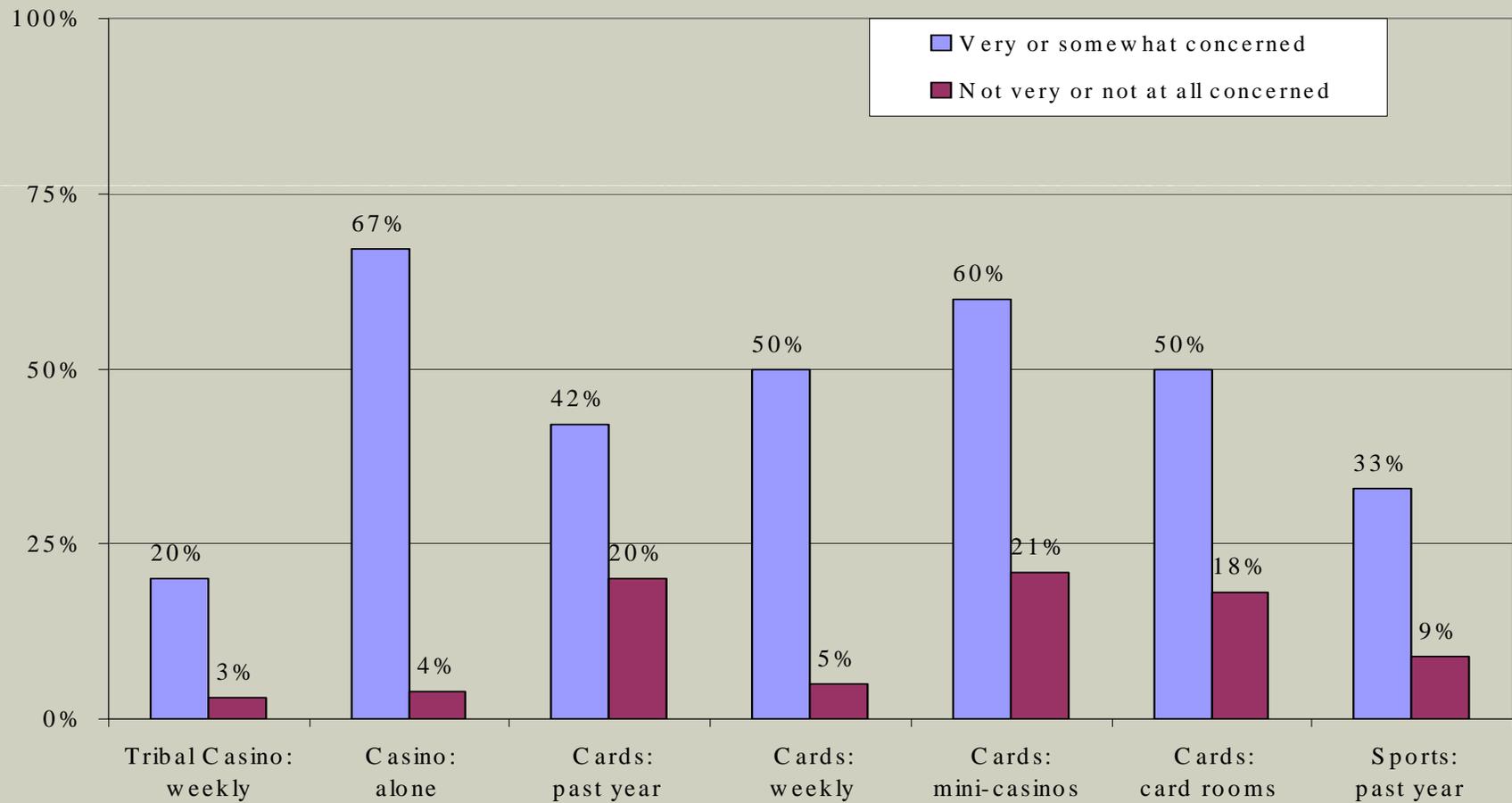
Residents' Reasons for Gambling



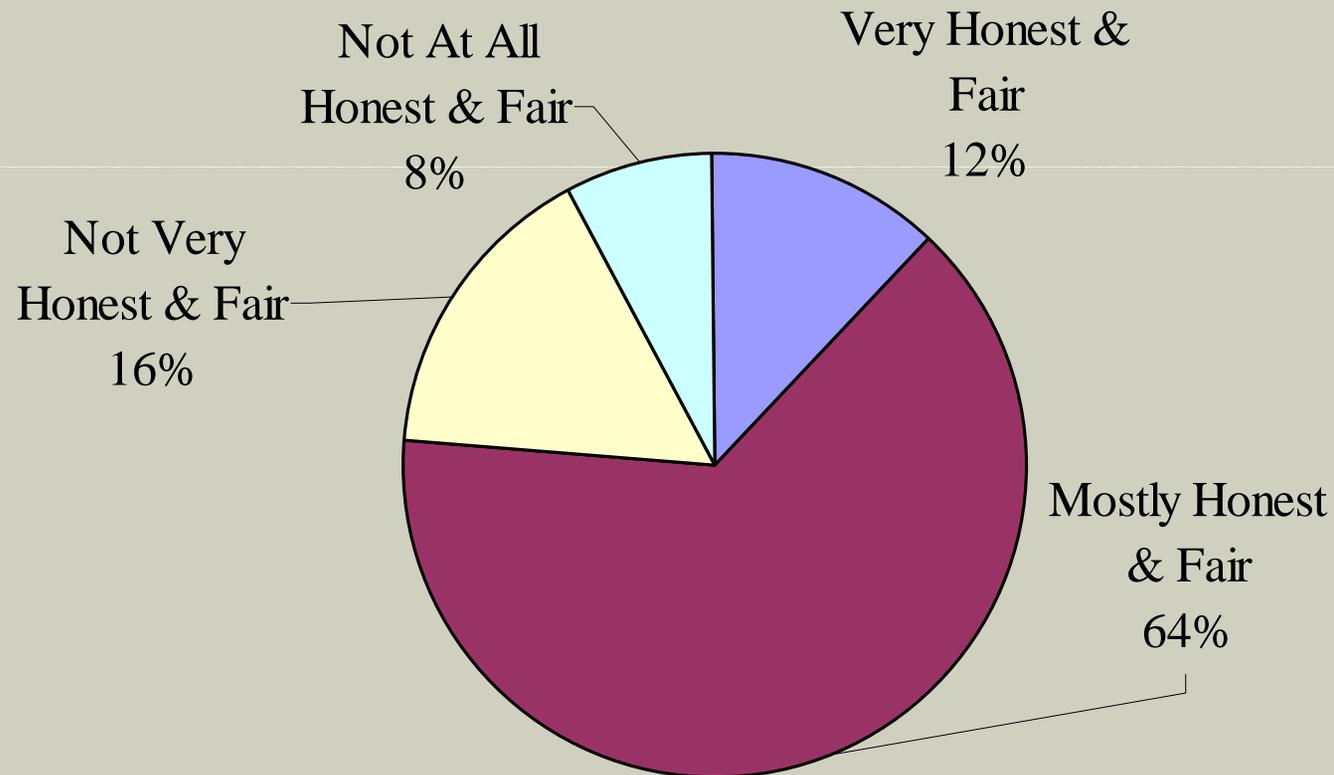
How concerned have you been about time or money you spent on gambling?



Gambling Habits of Residents Concerned about Own Gambling



Overall, degree that gambling in Washington is honest & fair



Questions? Comments?
